

**Remit Address:**

WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Advertiser	Phillips / MS / SPR CT-R
Product	TV- FLIP PHILLIPS
Estimate Number	2950

Invoice #	4080138-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4080138
Alt Order #	Phillips / MS / SPR CT-R
Deal #	
Order Flight	10/17/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WHBQ	Good Morning Memphis 6a	6a-7a								
		Candidate Discount									
					10/15/12 to 10/21/12	6x	-- 222--				
	WHBQ			W	10/17/12	:30	6:31 AM	TVGENPHI L1201H	\$180.00		1
	WHBQ			W	10/17/12	:30	6:58 AM	TVGENPHI L1201H	\$180.00		6
	WHBQ			Th	10/18/12	:30	6:21 AM	TVGENPHI L1201H	\$180.00		2
	WHBQ			Th	10/18/12	:30	6:49 AM	TVGENPHI L1201H	\$180.00		4
	WHBQ			F	10/19/12	:30	6:42 AM	TVGENPHI L1201H	\$180.00		5
	WHBQ			F	10/19/12	:30	6:58 AM	TVGENPHI L1201H	\$180.00		3
2	WHBQ	Good Morning Memphis 6a	6a-7a								
		Candidate Discount									
					10/22/12 to 10/28/12	6x	222----				
	WHBQ			M	10/22/12	:30	6:26 AM	TVGENPHI L1202H	\$100.00		5
	WHBQ			M	10/22/12	:30	6:51 AM	TVGENPHI L1202H	\$100.00		1
	WHBQ			Tu	10/23/12	:30	5:59 AM	TVGENPHI L1202H	\$100.00		4
	WHBQ			Tu	10/23/12	:30	6:23 AM	TVGENPHI L1202H	\$100.00		2
	WHBQ			W	10/24/12	:30	6:19 AM	TVGENPHI L1202H	\$100.00		6
	WHBQ			W	10/24/12	:30	6:39 AM	TVGENPHI L1202H	\$100.00		3
3	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Candidate Discount									
					10/15/12 to 10/21/12	3x	-- 111--				
	WHBQ			W	10/17/12	:30	7:21 AM	TVGENPHI L1201H	\$160.00		2
	WHBQ			Th	10/18/12	:30	7:41 AM	TVGENPHI L1201H	\$160.00		3
	WHBQ			F	10/19/12	:30	7:57 AM	TVGENPHI L1201H	\$160.00		1
4	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Candidate Discount									
					10/22/12 to 10/28/12	5x	11111--				
	WHBQ			M	10/22/12	:30	8:29 AM	TVGENPHI L1202H	\$90.00		2
	WHBQ			Tu	10/23/12	:30	8:22 AM	TVGENPHI L1202H	\$90.00		1
	WHBQ			W	10/24/12	:30	8:42 AM	TVGENPHI L1202H	\$90.00		4
	WHBQ			Th	10/25/12	:30	8:09 AM	TVGENPHI L1202H	\$90.00		5

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INVOICE

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Product	TV- FLIP PHILLIPS
Estimate Number	2950

Invoice #	4080138-1
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Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4080138
Alt Order #	Phillips / MS / SPR CT-R
Deal #	
Order Flight	10/17/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WHBQ	Good Morning Memphis 7-9a	7a-9a								
		Candidate Discount									
	WHBQ			F	10/26/12	:30	8:52 AM	TVGENPHI L1203H	\$90.00		3
5	WHBQ	Fox News Sunday	10a-11a								
		Candidate Discount									
				10/15/12 to 10/21/12		1x	----- 1				
	WHBQ			Su	10/21/12	:30	10:45 AM	TVGENPHI L1202H	\$35.00		1
6	WHBQ	Fox 13 News 5p	5p-6p								
		Candidate Discount									
				10/15/12 to 10/21/12		3x	-- 111--				
	WHBQ			W	10/17/12	:00			\$175.00	See MG 6.4	2
	WHBQ			Th	10/18/12	:30	5:42 PM	TVGENPHI L1201H	\$175.00		3
	WHBQ			F	10/19/12	:30	5:50 PM	TVGENPHI L1201H	\$175.00		1
	WHBQ			Tu	10/23/12	:30	5:53 PM	TVGENPHI L1202H	\$175.00	MG for 6.2 10/17	4
7	WHBQ	Fox 13 News 5p	5p-6p								
		Candidate Discount									
				10/22/12 to 10/28/12		5x	11111--				
	WHBQ			M	10/22/12	:30	5:13 PM	TVGENPHI L1202H	\$175.00		4
	WHBQ			Tu	10/23/12	:30	5:16 PM	TVGENPHI L1202H	\$175.00		1
	WHBQ			W	10/24/12	:30	5:23 PM	TVGENPHI L1202H	\$175.00		2
	WHBQ			Th	10/25/12	:30	5:52 PM	TVGENPHI L1202H	\$175.00		3
	WHBQ			F	10/26/12	:30	5:17 PM	TVGENPHI L1203H	\$175.00		5
8	WHBQ	Fox 13 News 5p	5p-6p								
		Candidate Discount									
				10/15/12 to 10/21/12		2x	----- S				
	WHBQ			Su	10/21/12	:30	5:09 PM	TVGENPHI L1202H	\$60.00		1
	WHBQ			Su	10/21/12	:30	5:57 PM	TVGENPHI L1202H	\$60.00		2
9	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Candidate Discount									
				10/15/12 to 10/21/12		3x	-- 111--				

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Sales Region	National

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9	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Candidate Discount									
	WHBQ			W	10/17/12	:30	10:16 PM	TVGENPHI L1201H	\$250.00		3
	WHBQ			Th	10/18/12	:30	11:35 PM	TVGENPHI L1201H	\$250.00		2
	WHBQ			F	10/19/12	:30	10:51 PM	TVGENPHI L1201H	\$250.00		1
10	WHBQ	Fox 13 Late News Rotator	9p-10p								
		Candidate Discount									
				10/22/12 to 10/28/12		5x	11111--				
	WHBQ			M	10/22/12	:30	11:59 PM	TVGENPHI L1202H	\$250.00		1
	WHBQ			Tu	10/23/12	:30	9:53 PM	TVGENPHI L1202H	\$250.00		4
	WHBQ			W	10/24/12	:30	11:34 PM	TVGENPHI L1202H	\$250.00		3
	WHBQ			Th	10/25/12	:30	11:12 PM	TVGENPHI L1202H	\$250.00		5
	WHBQ			F	10/26/12	:30	9:41 PM	TVGENPHI L1203H	\$250.00		2
11	WHBQ	Fox 13 Late News	930p-10p								
		Candidate Discount									
				10/15/12 to 10/21/12		1x	-----S-				
	WHBQ			Sa	10/20/12	:30	9:56 PM	TVGENPHI L1202H	\$180.00		1
12	WHBQ	Fox 13 Late News 9p	9p-10p								
		Candidate Discount									
				10/15/12 to 10/21/12		1x	-----S				
	WHBQ			Su	10/21/12	:00			\$180.00	See MG 12.2,12.3,12.4,12.5	1
	WHBQ	Good Morning Memphis 9a	9a-10a	W	10/24/12	:30	9:21 AM	TVGENPHI L1202H	\$75.00	MG for 12.1 10/21	2
	WHBQ	Good Morning Memphis 9a	9a-10a	Th	10/25/12	:30	9:56 AM	TVGENPHI L1202H	\$75.00	MG for 12.1 10/21	3
	WHBQ	Good Morning Memphis 430a	430a-5a	F	10/26/12	:30	4:55 AM	TVGENPHI L1203H	\$5.00	MG for 12.1 10/21	4
	WHBQ	Fox News Sunday	10a-11a	Su	10/28/12	:30	10:54 AM	TVGENPHI L1204H	\$25.00	MG for 12.1 10/21	5
13	WHBQ	Fox 13 Late News 9p	9p-10p								
		Candidate Discount									
				10/22/12 to 10/28/12		1x	-----S-				
	WHBQ			Sa	10/27/12	:30	10:58 PM	TVGENPHI L1203H	\$124.00		1
14	WHBQ	Fox 13 Late News 10p	10p-1030p								

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Product	TV- FLIP PHILLIPS
Estimate Number	2950

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Invoice Date	10/28/12
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Invoice Period	10/01/12 - 10/28/12

Station	WHBQ
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4080138
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	Candidate Discount				10/15/12 to 10/21/12	3x	-- 111--				
	WHBQ	Fox 13 Late News 10p	10p-1030p	W	10/17/12	:30	10:56 PM	TVGENPHI L1201H	\$200.00		1
	WHBQ			Th	10/18/12	:30	11:19 PM	TVGENPHI L1201H	\$200.00		2
	WHBQ			F	10/19/12	:30	11:08 PM	TVGENPHI L1201H	\$200.00		3
	WHBQ										
	Candidate Discount				10/22/12 to 10/28/12	5x	11111--				
	WHBQ	Good Morning Memphis 430a	430a-5a	M	10/22/12	:30	11:49 PM	TVGENPHI L1202H	\$200.00		3
	WHBQ			Tu	10/23/12	:30	10:21 PM	TVGENPHI L1202H	\$200.00		1
	WHBQ			W	10/24/12	:30	11:49 PM	TVGENPHI L1202H	\$200.00		4
	WHBQ			Th	10/25/12	:30	11:28 PM	TVGENPHI L1202H	\$200.00		2
WHBQ	F			10/26/12	:30	10:13 PM	TVGENPHI L1203H	\$200.00		5	
17	Candidate Discount				10/15/12 to 10/21/12	5x	-- WTF--				
	WHBQ	Good Morning Memphis 6a	6a-7a	W	10/17/12	:30	4:39 AM	TVGENPHI L1201H	\$5.00		4
	WHBQ			W	10/17/12	:30	4:55 AM	TVGENPHI L1201H	\$5.00		1
	WHBQ			Th	10/18/12	:30	4:38 AM	TVGENPHI L1201H	\$5.00		5
	WHBQ			Th	10/18/12	:30	4:52 AM	TVGENPHI L1201H	\$5.00		2
	WHBQ			F	10/19/12	:30	4:46 AM	TVGENPHI L1201H	\$5.00		3
	Candidate Discount				10/22/12 to 10/28/12	2x	--- 11--				
	WHBQ			Th	10/25/12	:30	6:22 AM	TVGENPHI L1202H	\$100.00		1
	WHBQ			F	10/26/12	:30	6:25 AM	TVGENPHI L1203H	\$100.00		2

Aired Spots**60**Gross Total**\$8,474.00**

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Product	TV- FLIP PHILLIPS
Estimate Number	2950

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Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
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Agency Commission **\$1,271.10**

Net Amount Due **\$7,202.90**

Payment Terms 30 Days

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